



Press information

New marketing and sales manager at Salzburg Schokolade

- Dominik Ahrer has taken over the sales management Austria from 1.7.2019
- From 1.9.2019 Gerhard Wallner will take over marketing / sales international

Grödig, September 12, 2019. After Monika Emberger retired by mutual agreement as Marketing Director / Sales in Salzburg Schokolade in July 2019, Ricardo Cisneros has taken over, who has been successfully managing Salzburg chocolate for many years and performs this function. In order to expand his market position in Austria as well as export, Dominik Ahrer took over as Sales Manager Austria from since 1.7.2019 and Gerhard Wallner from 1.9.2019 as Head of Marketing / Sales. „We are delighted to have Dominik Ahrer and Gerhard Wallner, two well experienced managers for Salzburg Schokolade and thus well prepared for a successful future. Mr. Ahrer has many years of experience in sales at Nestlé Austria and Frenzel Austria Frost. In recent years, Mr. Ahrer has been working as Country Manager Austria for the distribution of the confectionery trading company Gschwandtner Import GmbH. Mr. Wallner will lead the Marketing and International Sales divisions. He also has many years of experience in the previously mentioned areas in a leading position as well as an independent contractor, at Ferrero Austria, Demner, Merlicek & Bergmann, Yes! Naturally, among others. He has worked successfully as Director Manager and co-partner of an advertising agency for the last few years, „says Christian Christian Schügerl, CEO.

Salzburg Schokolade: Salzburger Schokoladenmacher seit 1897

Salzburg Schokolade is a **traditional, family owned Austrian confectionary manufacturer** located in Grödig, close to Mozart's native city of Salzburg. The history dates back to the 19th century and here the art of confectionary is still cultivated. At Salzburg Schokolade they are particularly proud of the famous **„Echte Salzburger Mozartkugel“** by Mirabell, manufactured exclusively for Mondelez. Furthermore, national and international partners are provided with **labels as Salzburg Schokolade, Maria Theresia or Salzburg Confiserie** – but also with private labels. Part of the product range is also the well-known **Bobby chocolate bar**, an Austrian sweet icon, delicious chocolate specialties, exquisite wafers, chocolate coated products and many more. Salzburg Schokolade manufactures also high quality semi-finished products (as nougat, chocolates, glaze, frosting, etc.) under the traditional Austrian brand **nordpol** for professional users as bakers and confectioners. In addition to the plant in Austria, Salzburg Schokolade operates another plant in Plana (Czech Republic), that offers tailor-made **co-packaging solutions** for food and sweets.

For more information:

Mag. Christian Schügerl, CEO

Tel. +43 (6246) 8911-0, christian.schuegerl@schoko.at

Grödig, September 2019